# Report Annual Report Annual An

For the year ended 31 December 2022



# Thank you

In 2022, musicians were still recovering from the impact of the pandemic, with many still in financial or emotional crisis, and others starting to consider how to grow their careers again. Help Musicians' broad offer of support was delivered at scale with over 25,500 interactions with musicians who received advice, funding or career development to sustain careers.

We are only able to reach this many musicians through the philanthropic support of donors, partners and those who generously give their time to benefit the charity. Our supporters can rely on our "100% pledge", whereby we commit to covering all of the charity's overheads with income from our investment portfolio – this means that every penny a donor kindly gives goes straight to the front line.

Thank you to everyone who supported the charity during the year and who in doing so, helped the UK's musical talent start to thrive once again. We would like to extend particular thanks to the following individuals and organisations who made significant generous donations:

- · Allianz Musical Insurance
- · Amazon Digital UK
- · Anawim Foundation
- · Jane Jewell

- · Nicholas Hooper
- · Michael and Isobel Holland
- · PPI
- · Sony Music UK
- · Steinway & Sons UK· Stichting
- · The Christopher Meredith Foundation
- · The Huo Family Foundation
- · The Ofenheim Charitable Trust
- · The Promenaders Musical Charities
- · Universal Music Group
- · Warner Music UK
- · 1921 Club Members

I would also like to thank our President, Dame Evelyn Glennie and our Ambassadors (Bryan Adams, Susan Bullock CBE, Chris Difford, Sir James Galway OBE, Lesley Garrett CBE, Bob Harris OBE, Isata Kanneh-Mason, Soweto Kinch, Tasmin Little OBE, Charles Owen, Karine Polwart, Sir Simon Rattle OM, CBE, Natalya Romaniw, Abel Selaocoe, Nicky Spence and Phil Taggart) for their invaluable support. The charity is fortunate to have them alongside so many other passionate advocates to help spread the word about our work.

Bob Shennan Chairman

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Help Musicians is the working name of the Musicians Benevolent Fund, a charity registered in England and Wales (228089 and in Scotland (SC049625), a registered company (England 00252783) limited by guarantee and a Trust Corporation. The registered office is 7 – 11 Britannia Street London WC1X 9JS



# Chairman's letter

Help Musicians has been making a positive impact on the lives and careers of musicians for over 101 years. Our charity relies on donations from music lovers to enable us to reach thousands of musicians in need. 2022 was a year of rebuilding for musicians and one where Help Musicians continued to make a sizeable impact. Thousands continued to need our support, with many still close to crisis given the catastrophic impact of the pandemic, and all grappling with the challenge of rebuilding their careers in a much-changed landscape

The team at Help Musicians once again saw many musicians in crisis – with thousands continuing to struggle with finances and mental health, resulting in the charity spending over £3.2m in these areas of support. The year began with the continuation of our hardship fund, where in February over £936k was distributed to 2,146 musicians who continued to struggle financially; and it ended with a

further £1m released from reserves to support musicians struggling with the cost-of-living crisis.

Despite the ending of pandemic restrictions and the return of much live music, our Music Minds Matter helpline saw a 39% increase in calls (on top of a 118% increase in 2021) and a total of 624 musicians referred (through our partner BAPAM) for therapeutic support. A record £478k, was spent on therapeutic support alone (compared to £219k in 2021) and this specialist help was a lifeline to those who without it, may have waited some months to receive help. For the first time since its inception in 2017, Music Minds Matter has become a £1m-a-year service, and we launched it as a single-focus charity, with a Board led by Silvia Montello, providing insight and focus to drive awareness to the whole music industry and help improve access to this vital mental health support.

With the music ecosystem starting to re-grow, we broadened the scope of our work to empower the rebuilding of careers, with numerous support and development offers delivered at scale to enable musicians to grow their creative output and grow their earnings. Co-Pilot, the charity's mentoring network, grew in scale with over 118 mentoring pairs matched across 2022. This

"I'm so grateful even to this day - not just for myself but for all the hundreds of musicians the charity helps every year. It's such a tough industry to be in and having the support of Help Musicians really is vital for the success of young musicians, particularly when they're starting out."

Bethan Langford | Mezzo soprano & Sybil Tutton awardee

network starts with understanding the career challenge or opportunity the musician needs support with, then matching each musician with an appropriate mentor with the skills and experience best placed to provide the advice needed. Over 95% of mentees stated that they received a positive benefit from their pairing and this offer is something that the charity will continue to grow in the years to come

The charity's creative development programme saw a record number of applications for funding. In 2021, we moved to an 'always open' model of support; removing deadlines from funding opportunities and empowering musicians to reach out for investment at a time which works for them. In total 583 musicians received support, with £1.7m going towards energising musicians' creative output. This total was a 91% increase on the £0.8m awarded in the previous year.

To deliver this impact, the charity spent £7.4m through a total of 25,555 interactions with musicians to sustain and grow their careers. I, and my fellow Trustees at Help Musicians are grateful to all our supporters for their partnership and encouragement to make a difference to the lives of musicians across the UK. As we look

ahead to 2023, we know that musicians will continue to need support to rebuild creatively, professionally and emotionally. Whatever their needs, the team at Help Musicians will continue to adapt and innovate to develop support which delivers real impact to the people behind the music – the musicians who bring so much joy to all of us, every day.

**Bob Shennan** Chairman



# Chief Executive's letter

In 2022 musicians continued to need our support at scale, to support recovery from the pandemic and to empower the successful rebuilding of careers.

The charity has invested significantly in a wide range of support to empower musicians to develop creatively and build their businesses. This breadth of offer is designed to enable musicians to make the most of opportunity and potentially circumvent issues which can quickly derail a flourishing career. With a record spend in creative funding (a £0.8m increase in spend compared to 2021), the development of our growing mentoring programme (which will become a more significant strand of offer in future years) and a new approach to engaging with the musician community on their own terms, we believe we are making a material difference to musicians' ability to flourish again post-pandemic.

Sadly, not all musicians were yet in a place where focusing on growth was a possibility. The scale of mental health support required took the charity to its highest ever level of spending and provision and regrettably we believe this will continue into 2023. Working in partnership with others, we believe we can bring lasting positive change to the mental health of those working in the music industry. It is surely in all our interests to better support the mental health of those who create the music that does so much for our own wellbeing. Our first mental health summit, on World Mental Health Day was an encouraging sign that others across the industry care as passionately about this area as we do. We are hugely grateful in particular to PPL and the Christopher Meredith Foundation for their continued financial support of Music Minds Matter – these funds are truly making a massive difference to musicians in need.

Expanding our range of help to empower musicians to successfully navigate the challenges ahead, we launched two new support services: a Bullying and Harassment helpline and an additional service to support musicians planning tours in Europe (delivered in partnership with "Viva la Visa"). Engagement in these services has been strong, showing the value in offering musicians the ability to access expert advice on particular challenges they are facing.



Growth in engagement was a key goal, with the charity's engagement team launching a range of new opportunities for musicians to learn about the support. In total our team delivered 1,293 one to one advice calls and 1,359 musicians attended our "Get Set" sessions, aimed at introducing a range of opportunities to empower careers. Visiting musicians in their homes to check on their wellbeing is an important strand of our work, and we carried out 691 home visits, compared to 508 in 2021 (a 36% increase).

Insights from a survey carried out by musicians in August delivered very worrying signs with close to 50% of respondents saying that they are 'very' or 'extremely' concerned they will be forced to leave the industry. Yet public research carried out by Help Musicians late last year showed that 80% said music made their lives happier and 67% of the view that they could not live without music

- and this is why we must continue to work together to protect the incredible talents of musicians from all genres across the UK. At Help Musicians we know that a musician's life is precarious, with ups and downs throughout a career. We must continue to work together to ensure that there are many more "ups" in the years to come.

James Ainscough
Chief Executive

# Trustees' report

The Trustees present the Trustees' Report and the audited financial statements for the year ended 31 December 2022. For a century, the charity has provided help, support, and opportunity to empower musicians through all stages of their lives. We love music and help musicians, aiming to have a positive impact on their lives and careers.

#### The support we provide to musicians is:

Essential: providing a lifetime of support, when it's needed most.

Enduring: making a meaningful difference now and for the long-term.

#### Mission Statement

We want a world where musicians thrive.

We will support and empower musicians through all stages of their lives.

We are an independent charity with the freedom to think long-term and act responsively.

#### Objectives of the charity

- To relieve poverty and financial hardship and to advance education among:
  - (1) musicians
  - (2) those persons (not being members of the Association) who work or have worked in professions or occupations closely connected with music and who in the opinion of the Association have rendered valuable service to music
  - (3) the spouses, children and other dependants of those set out in (1) and (2) above.

• To advance musical education among musicians and also among members of the public.

So therefore, how we fulfil our objects is through our wide spectrum of work which includes an integrated programme combining Health and Welfare services with Creative Development funding, ground-breaking research, a mental health helpline for the entire music industry and a hearing health scheme which aims to prevent hearing problems that would otherwise bring musicians' careers to an untimely end. Reaching all genres and locations, and with offices in London and Belfast, our help continues to evolve to create a world where musicians thrive.

#### Public benefit

When setting the objectives and planning the work of the charity for the year the trustees have given careful consideration to the Charity Commission's general guidance on public benefit.

#### Values

Help Musicians has a strong values-based culture. Our values are central to how we work and were developed through employee consultation:

#### **Passionate**

We love music and are personally invested in supporting and empowering musicians through all stages of their lives.

#### Impactful

Our ambition is to use our unique position to make a meaningful difference to the lives of musicians. This drives us forward to ensure our knowledge is deep, our partnerships are strong, and our work

#### Collaborative

We're stronger, more creative, and more impactful within the music industry when we work together, building inclusive teams and partnerships.

#### Respectful

We value our relationships and embrace our diversity. In all circumstances we will build trust by being open, honest, kind, consistent, fair and accountable.



# Our work and impact in 2022

At Help Musicians we understand that a musician's life can be precarious with many ups and downs throughout a career. Opportunities must be hard-won, whilst challenges come along all too easily, with unsteady income and physical and mental health concerns common issues to navigate.

With the majority of the UK's professional musicians working as freelancers, recovering from the Covid-19 pandemic remained their focus throughout the year. Some have been able to rebuild but many are still facing challenges. Financial pressure is widespread and the knock-on effect in terms of poor mental health is an ongoing problem.

Our work in 2022 ensured that those musicians facing crisis and needing help were supported in a way that responded to their specific needs. The launch of Music Minds Matter as a single focus charity is a statement of intent to prioritise mental health across the music industry and we also funded a record amount of therapeutic support this year.

Our "Sustaining Careers" project began in November and aims to keep as many talented musicians in the industry as possible. Financial relief, support and guidance has been available to those most in need, but building a sustainable career can equally depend upon business advice and mentoring. Co-Pilot has continued to grow and this network, along with a record number of creative grants and relevant business advice sessions, aims to help musicians survive in the shortterm and flourish in the future.

Help Musicians strives to offer 'a lifetime of support when it's needed most' - always there for musicians in times of crisis and in times of opportunity.

#### In Crisis

#### Financial help for those in real need

The Covid-19 financial hardship support that began in March 2020 and continued throughout 2021, concluded with a sixth round in February. 2,146 musicians received £936k from the charity and we are grateful to Arts Council England for their financial support of this final phase of hardship funding.

Assessing all hardship funding over the year, there was a decrease in the total cost of support (down 13%) compared with 2021 when the scale of hardship payments was significantly higher because of the pandemic's far-reaching impact. As a consequence, 5,313 payments were made through our Health and Welfare team in 2022 compared to 7,159 in the previous year.

As we continue to adapt our support to musicians' evolving needs, in November we launched our Sustaining Careers project to help those struggling in the cost-of-living crisis. Survey data (which informed the development of this support initiative) highlighted that 8 out of 10 musicians were worried about meeting mortgage or rent costs and 91% of respondents said they feared a 'cost of working' crisis, including an inability to afford music related equipment. Sustaining Careers is multi-faceted; creative grants, business advice and mentoring are available to build sustainable careers, as well as the provision of urgent financial relief and guidance to those most in need. During Q4 we distributed £168k to 291 musicians who successfully applied for this financial support.

#### Sustaining hearts and minds

Music Minds Matter was launched as a single focus mental health charity during the year. This decision came at an important juncture given the consistent growth of musician engagement with the charity and the worrying wider trends of poor mental health in the music industry.



"I can't thank Help Musicians enough for what they did. I remember when I was at a really low point in my life and the confirmation I was going to get some help... I was almost crying with relief. It was the simple fact that someone recognised what I was going through. It still astounds me there is an organisation like Help Musicians, especially at this moment in time where everything is pretty grim for people in the arts."

Dean Owens | Singer-songwritter

There was a 39% rise in the number of calls to the charity's helpline compared with 2021 (1,138 versus 1,586) and Music Minds Matter's assessment and therapist treatment numbers more than doubled. Comparisons between 2021 and this year for number of patients (278 rising to 624) and number of sessions (2,688 rising to 5,507) have been reflected with our total costs increasing from £220k to £480k. Our ongoing commitment to provide therapeutic support remains vital given the backlog of NHS waiting lists for mental health cases.

In May we launched a new online resource, Music Minds Matter Explore; a website offering visitors a range of online resources, personal stories, guidance from professionals and further organisations offering support on mental health. The site had 2,000 visitors in total with 32,000 page views across the year, with resources on anxiety and depression being the most searched for.

October's World Mental Health Day saw Music Minds Matter gather leaders and influencers across the world of music in the iconic Abbey Road Studio 2 to collectively consider mental health in the music industry. 103 attendees represented record companies, live venue operators, music and tour management, membership organisations and music agencies under the collective voice of UK Music.

Musicians have told us that financial pressures, aggravated by the cost-of-living crisis, have considerably worsened their mental health and therefore we launched new online sessions to offer specific guidance around money concerns. In November we hosted the first of our Sustaining Careers 'Money Worries' Self-Care sessions and to date have had 28 individuals participating in these workshops. The positive feedback so far emboldens us that these events will become an essential fixture of our support moving forward.

#### **Health & Welfare support**

Health and Welfare continued to offer a varied portfolio of support for musicians with specific and complex needs. Our specialist clinical partner BAPAM undertook 2,419 clinical assessments for musicians referred to them via the charity – a 33% increase on 2021. In recent years the charity has done exceptional work to increase its regional reach with a burgeoning number of clinic locations outside London. In 2019, only 11% of appointments were held outside London, whereas in both 2021 and this year the figure stood at 50%.

As we continued to emerge from the pandemic home

visits could recommence, so our support conversation numbers grew from 508 in 2021 to 691, a 36% increase. Particularly for older isolated musicians and those with long term health issues, these interactions are an essential touch point with the charity. From feedback it is clear how the conversations with our regional visitors, who are not only passionate about music but sympathetic to each beneficiary's individual needs, are greatly appreciated.

The Musicians' Hearing Health Scheme remained a vital preventative measure to safeguard against hearing damage. There was a 67% increase in appointment numbers, rising from 1,289 in 2021 to 2,147 this year.



Mental Health in Music: Leading Positive Change | Industry experts discuss mental health in music, Abbey Road Studio 2

#### In Opportunity

#### **Enabling creative development**

This year saw a 57% increase in the number of creative grants awarded by the charity though our Creative Activities support, Postgraduate, Sybil Tutton Opera, Ian Fleming Musical Theatre and Peter Whittingham Jazz Awards. The most significant increase was in Creative Activity support where the number of awards given out rose by 84%, and the amount of funding provided to musicians across all awards almost doubled (91%).

This strong growth is primarily a result of the decision in 2021 to remove deadlines around applications, and to increase our available budget recognising the significant

need to rebuild creative careers post-pandemic. The fact we are always open for applications has been a focus of our promotional activity throughout the year - musicians are aware of the change and application numbers rose considerably as a result. In 2022 we received 3,016 applications across all areas of our creative support, a 25% increase from the previous year, and the highest figure ever for a calendar year. Whether it is recording and releasing music, learning a new creative skill or funding for touring and live performance, our creative grants have always provided essential support for building and maintaining a career in music. In the current climate these pathways are more critical than ever – creative grants are the foundation of a thriving music ecosystem in 2023 and beyond.



"Without charities like Help Musicians, people who are just as talented as those who can afford to go to university wouldn't be able to get in the room. It helps profoundly to have these types of bursaries and even more should be there for the people who need them."

Miriam-Teak Lee | Actress, singer, songwriter & Ian Fleming Musical Theatre awardee

#### Re-energising careers

The charity's mentoring and business advice programmes remain a fundamental resource for musicians learning how to navigate the music industry and build a successful career.

Our mentoring network Co-Pilot flourished and this year we connected 118 mentoring pairs. Challenging the perception that the musician is the only person learning in the 1-1 relationship with an industry expert, Co-Pilot offers mentees and mentors alike the opportunity to develop valuable skills from one another throughout

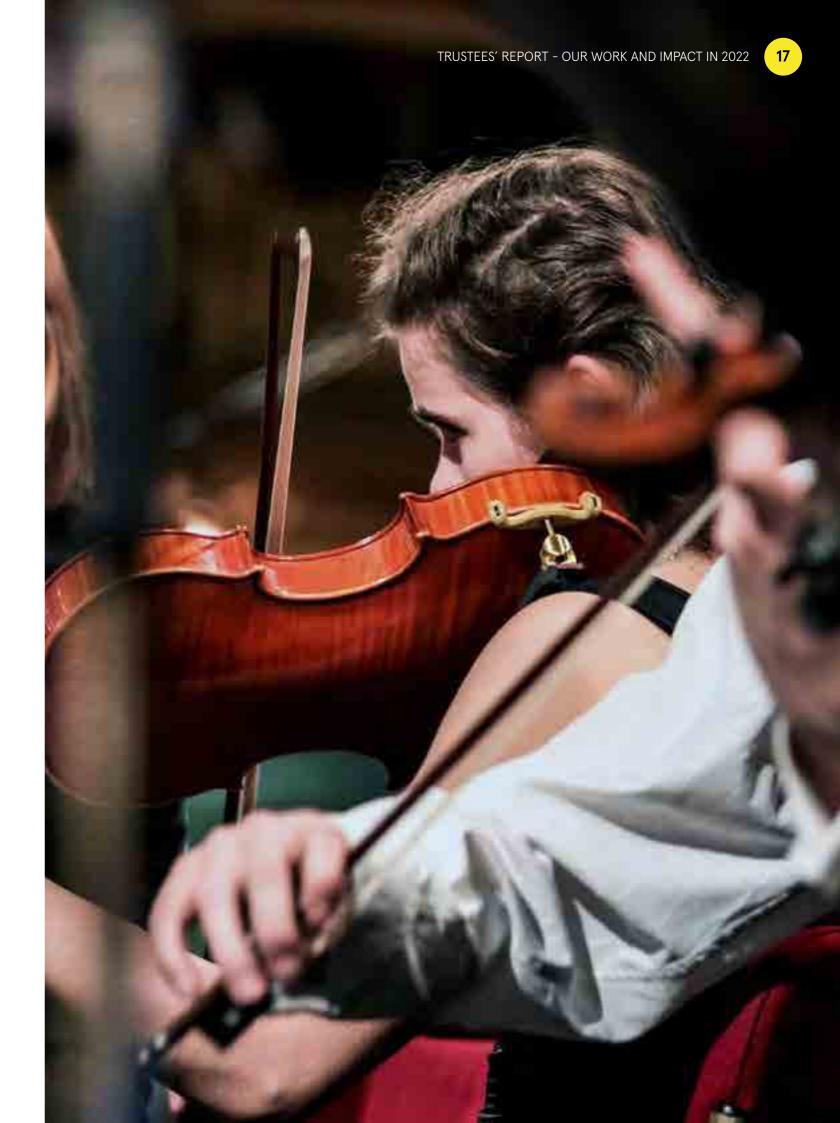
the process. 86% of mentors and 95% of mentees said they received positive benefits from their involvement in Co-Pilot, with the network meeting or exceeding 98% of mentors' and 87% of mentees' expectations.

Speaking to those involved in the network, one of the key benefits highlighted was how participants built their confidence – it was encouraging to see that 79% of mentors and 85% mentees grew in confidence as a result of their involvement in the network. Overall, nine out of ten mentors and mentees stated they would recommend the network to a friend.



"It was inspiring to see a mentee with such drive and selfbelief. I know what passion looks like when I see it, so I just had to help him make sense of this new digital era and provide tools he could choose from. I am glad things like Co-Pilot exist to give the voiceless a voice, and a safe place for young musicians to learn how to navigate their career. I have felt really fulfilled by helping someone along their journey and seeing them grow."

Benny Bizzie | Rapper, producer & Co-Pilot Mentor



# Reach and Engagement

Our goal is to build better awareness of the charity's range of support amongst all professional musicians and the wider music industry within the U.K, building deeper relationships with those that we already support, leaving a lasting impact on their lives and careers. Engaging more individuals in the work of Help Musicians is vital; connecting with music lovers, creating more advocates and supporters who will spread the word of how the charity can help and inspire others to support us philanthropically to sustain and grow our impact.

Our work to achieve these goals in 2022, involved the following key elements:

#### | Profile

PR efforts across the year resulted in 239 different pieces of coverage with a potential reach of 715,234,209 people. Media releases around Brexit and the impact on musicians ability to tour, the creation of a new bullying and harassment helpline and the new Music Minds Matter charity along with highlighting the pressures musicians faced over winter generated the most national impact. The charity's value of music research media release generated four national pieces, ranging from the I to the Daily Express (providing the charity with the ability to engage with a slightly wider media audience than usual).

#### | Digital Engagement

Across the year, our digital engagement grew across all platforms. The launch of a new website, a focus on expanding our reach through email sign up and a continued effort to build communities on social media channels has seen us extend our reach and digital footprint.

Across the year we saw a net increase in our social media following of 16%, with views of our posts increasing by 25% (7.1m) and a 45% in post engagements (193,000).

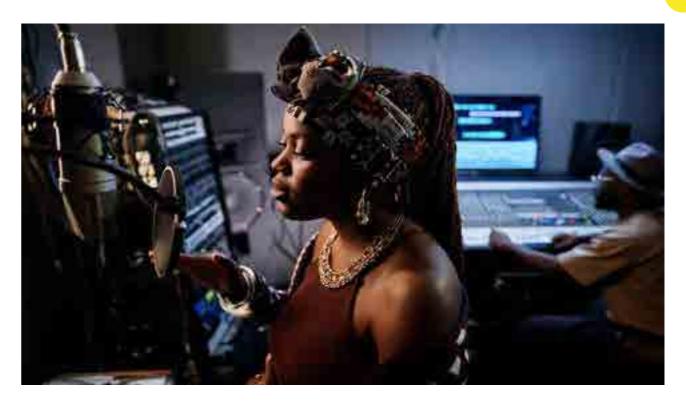
Individual channel increases can be seen below

- Facebook = 22,400 (+10.4% when compared to 2021)
- Instagram = 18,613 (+55% when compared to 2021)
- Twitter = 36,976 (+2.7% when compared to 2021)
- LinkedIn = 12,557 (+23% when compared to 2021)

Through targeted marketing initiatives, we grew the number of email subscribers to 14,894 (↑120%) – enabling us to reach more musicians with news about the support available to them. Along with this, a revised content and targeting plan saw open rates and click through rates rise with a revised content plan delivering a reduction in unsubscribe rates.

On-line events have become a key component of our musician's engagement strategy and a focus in this area delivered a significant rise in event sign ups (383%), with 3,891 musicians signing up for digital sessions such as Get Set to learn more about our help.

A continued focus on digital storytelling has led to a growing number of case studies to demonstrate our impact and bring to life the challenges that musicians



#### National Reach

With the launch of a new Musicians Engagement Team internally at the start of 2022, we took a multi-pronged approach to ensuring we grew our national reach.

We know that meeting musicians within their own communities is vital to building deeper connections with those we seek to support. For this reason, we continued to partner with key organisations across the UK who help us reach more musicians. We were present at five key events across the breadth of Scotland, including Dumfries Music Conference, which is crucially outside of the Scottish central belt. Furthermore, we had a presence at four events in Northern Ireland and increased our support to the three winners of the emerging musicians award at the Welsh Music Prize. Our outreach work continued across England working with a number of integral stakeholders who help us ensure we are reaching a diverse audience. This work included Generator Live in Newcastle, digital awareness across The Great Escape in Brighton, Goldsmiths College students in London, awareness work at the first Liverpool Sound Music Awards, Miloco Studios in-person event in London, and a National Opera Studio bespoke event for a select student group. We worked with a breadth of professional organisations including: PRS for their Members' Day in Manchester, music therapists working with Nordoff Robbins, staff at Believe Digital,

and musicians engaged with Attitude is Everything, Jazz North, Tribeast Music and more.

We understand that to ensure we keep increasing our national reach we need to complement our in-person work with accessible support routes that allow musicians to explore what our support means to them. In 2022 we formalised two new services to meet these needs for our Career Development support: one to one calls and Get Set Sessions. Launched in May, one to one guidance calls allow musicians to book dedicated one on one time with a member of the Engagement team to discuss how our support may fit their musical development plans. We undertook 572 sessions, delivering a total of 431 hours of one-to-one guidance to musicians across the whole of the UK. Our Get Set Sessions offer musicians an online group environment to hear more about our support options and application process. Across the whole of 2022, 2,101 musicians registered to attend, with 1,359 attending (65% attendance). This is in-line with the average online drop-out rate of 35%.

As well as digital and in-person engagement, we also furthered our awareness and engagement by creating interactive physical marketing specifically designed to increase Help Musicians' visibility in studios across the UK. In 2022 we engaged a new network of studio staff to act as advocates for our work. We achieved good regional spread in year one of this strategy with the likes of Music Box in Cardiff, Strongroom in London, Priory Recording Studios in Birmingham, Blast Recording in Newcastle and Start Together Studio in Northern Ireland becoming champions of our work.



**Culture of Belonging** | Female & gender-expansive creators take part in studio workshops with the F-List and Miloco Studios, supported by Help Musicians

#### | Female Creators

As well as national reach, the Engagement Team were key to supporting the charity's ambition to engage more female creators in our support. In year one of this strategy, we built a network of organisations who speak directly to female creators, ensuring they understood our work, could share messages on our behalf and help us speak directly to their audiences. In 2022 we partnered with female-focused collectives and events across the UK to give women in music a safe space to explore our support options. This included a presence at Women's Work (NI), Hen Hoose (Scotland), Unheard Academy (online), Girl Grind UK (online/Birmingham) and F List (online). We have also delivered messaging through: Pop Girlz Scotland, Where Are The Girl Bands? (Liverpool), Boudica Music Conference, Bam Bam (all female/ safespace studio in Manchester)

#### Fundraising & Supporter Engagement

Income generated through fundraising activities totalled £4.6m - legacy income continued to play a pivotal

role in boosting the charity's income and enable us to continue to deliver at scale.

We began 2022 with the Radio 4 Appeal, led by our President Dame Evelyn Glennie with her connection with the audience raising over £30k income during the first few months of the year.

A revised legacy marketing campaign was launched, with new video assets to promote engagement in legacy giving. In September we partnered with Bequeathed to launch a free will writing service to grow our future legacy income in the years to come.

Help Musicians took part in The Big Give for the first time; a national fundraising campaign where every donation made is doubled.

Prior to the campaign opening, £5,500 was pledged to Help Musicians for the campaign and we thank our Ambassador Bryan Adams for his support in this campaign. Nearly £15k was raised in total providing much needed funds towards Music Minds Matter.

We were so pleased that 2022 opened more possibilities to meet our supporters, joining together over our love of music and the people that bring it to us. In November we joined together for the Festival of St Cecilia in Westminster Abbey enjoying performances from Help Musicians supported clarinettist, Josh Pyman, the choirs of Westminster Cathedral, St Paul's Cathedral and Westminster Abbey, and the premiere of a special anthem by composer Nico Muhly. Help Musicians Ambassador and operatic tenor, Nicky Spence, delivered the keynote speech, speaking about the universality of music, as well as its collaborative power. Nicky went on to describe his own career and Help Musicians journey.



"I have always been aware that music is a collaborative sport. I am nothing without my 100-strong colleagues in the orchestra pit; the technical crew backstage keeping the show running; wigs; make up; composers; directors; conductors... it's a well-oiled machine of professionals who have dedicated their lives to their craft without ever really knowing where the next job is coming from. Help Musicians have long believed in the power of these collaborative Musicians. They realise, that in challenging times, it's music that we so often turn to express how we feel... music offers us a means of fellowship to find the solace or salve we so often need as human beings."

**Nicky Spence** | Operatic tenor & Help Musicians Ambassador Nicky attends and performs at Help Musicians' festive gathering, pictured with Mezzo-Soprano Sarah Pring

# Business services

Our Business Services team comprises Finance, Human Resources, IT, Facilities and Secretariat and they each play an important role in helping our Musicians' Services and Engagement teams deliver the charity's work and engage with supporters.

We strive to work in an efficient and effective manner to better support the needs of the charity. We continue to look for improvements within our processes and procedures, so time can be spent building relationships and adding value rather than on administrative tasks.

#### During the year specific improvements in this area were made as follows:

- We have introduced a hybrid model of working enabling all staff to work a minimum of 2 days in the office a week and the remaining days at home. This has given employees more flexibility around planning their work to best utilise collaborative working in the office and more focused working at home.
- We invested in a number of training courses for our Leadership and Management team to further strengthen skills and improve our collective leadership capability.
- We engaged an external organisation to conduct an inclusive recruitment audit and to provide us with their recommendations to support our intention to recruit and retain a diverse workforce that more closely represents the diversity of the musicians we support. We are working through the list of recommendations and expect to have the majority implemented by the end of 2023.
- Following on from our external review of our staff pay and benefits package in 2021, we have shared the

framework and guidance with our leadership team and managers to embed the principles which will ensure the charity remains a competitive employer within its

- · Launched our new website which aims to provide a musician-focused platform which will ensure we can grow the charity's digital ambition. Phase 2 of the project will be complete in 2023 and will focus on the donor journey and link through to the new CRM system
- · Scoped out the key functionality of the customer relationship management software which will improve efficiencies within our Fundraising, IT and Finance teams. The new system will be rolled out in 2023.
- Rolled out the Grant Management system to our Health & Welfare team which has improved the user journey and application process - the solution will also provide greater insight capability, allowing us to better assess our reach and impact as a charity.
- Implementation of the new finance software which was identified in 2021. The software includes purchase to pay functionality which will improve cost control and improved efficiencies across all teams. We have also designed a new management account pack which will utilise Microsoft Power BI to streamline our reporting requirements.
- · Completed our sixth year of Investors in People accreditation (IiP) with an overall survey score in line with 2020 and still well above the liP average.



### Financial review

TRUSTEES' REPORT - FINANCIAL REVIEW

#### **INCOME**



£5.6m

2021: £7.1m

#### **EXPENDITURE**



£11.2m

2021: £12.6m

#### **FUNDING GAP**

funded from reserves



£5.6m

**CUMULATIVE FUNDING** GAP

£30.7m

£5.6m	2022
£5.4m	2021
£10.2m	2020
£3.3m	2019
£4.9m	2018
£1.2m	2017

Total income for the year was £5.6million (2021: £7.1m) and total expenditure for the year was £11.2m (2021: £12.6m). The variances year-on-year are due mostly to the financial hardship work we did in 2021.

In 2022 we concluded our financial hardship support spending £0.9m (2021: £4.0m) which supported 2,148 musicians through the first quarter of the year. We received £0.1m (2021: £2.3m) of income restricted to the hardship fund from corporate organisations, trusts and foundations, community fundraising and individual donors. At the end of 2021 we held £0.6m in our hardship fund therefore, we had to draw down an additional £0.2m (2021: £1.9m) from our reserves to fund this work, in order to ensure no eligible musicians were turned away, and we also provided for the full cost of administration in relation to the fund.

Our non-hardship income actually grew by £1.0m compared to 2021, this was driven by legacy income which grew by 51% to £3.2m. Legacies made up 58% of our income and continue to be a crucial income stream. Donation income decreased on the previous year to £1.3m, £0.4m lower than 2021. The decrease was driven by a lower level of donations from corporate organisations and trusts and foundations.

Expenditure on direct charitable activities excluding our Hardship work was £6.5m (2021: £5.1m). Music Minds Matter expenditure grew by £0.4m, 73% higher than 2021, due to the increased need for this type of support amongst the musician community. Musicians were able to access a mental health assessment and a series of therapy sessions when needed. We also held our first Music Minds Matter summit "Leading Change" to raise mental health awareness across the industry. Expenditure on Health and Welfare was in line with 2021 with 1.048 musicians seeking financial support in the year compared to 1,298 in 2021. The number of Creative grants awarded to musicians was 59% higher with total cost of £1.7m compared to £0.9m in 2021, this was due to the switch to our "always open" fund allowing musicians access to grants throughout the year with no application deadlines. We also increased our expenditure on new areas of career-development support, including the bullying and harassment line and visa advice for touring.

Net expenditure before the movement of investments was £5.6m (2021: £5.4m). This is the sixth year in a row that we have spent more than was generated, meaning that we have cumulatively taken £30.7m from our reserves in order to fund a higher level of activity. Given

the significance of the pandemic's impact on musicians, this has definitely been the right thing to do. But we cannot carry on indefinitely - we will continue to reduce reserves in a controlled manner until they are at an appropriate level which balances long-term stability with musicians' current needs. After accounting for investment losses of £5.3m (2021: investment gains of £6.0m), the net deficit for 2022 was £10.8m (2021: net surplus £0.6m). This brought the total reserves to £52.9m (2021: £63.7m) of which £11.7m are restricted.

#### Investment policy and performance

During 2022, the investment portfolio has continued to be arranged into two distinct funds - a 'core fund' which will protect our long-term income requirements and a 'non-core' fund which will meet the short and medium term cashflow requirements of the charity.

Rathbones manage the majority of the core fund portfolio as well as the non-core fund. The Partners Group and Aviva manage the remainder of the core fund.

In 2022, the investment portfolio yielded income of £1.0m which was in line with our £1.0m budget target and in line with prior year. Average income yield was 2.1% compared to 1.6% in 2021. The overall performance of the portfolio in terms of total return was comparable to the benchmark; the total annual charge (TAC) for the portfolio from investment managers was 0.30% in 2022 (2021: 0.50%). The decrease in total annual charge relates to the fee in relation to the £5m investment into the Aviva REaLM Multi-Sector Fund made in 2021. Capital losses on the portfolio this year were £5.3m (compared to £6.0m investment gains in the previous year). The performance of the investment portfolio is scrutinised by the Finance and Audit Committee.

The largest element of our portfolio is managed by Rathbones. Our investments, when combined with their other clients, add weight to Rathbones' "responsible investment" approach, which aims to influence companies to follow more sustainable business models in relation to issues such as climate change, board diversity and modern slavery. We, and Rathbones, believe greater sustainability can improve a company's performance.

#### Reserves

Since its inception more than 100 years ago, the charity has built up a financial cushion to support our commitments to the musicians we help. Our obligations to musicians in need cannot be switched on or off depending on changes to the financial climate and may even expand in a volatile economy. And when we commit to support a musician, we aim to provide this for as long as our assistance is appropriate – our longest-standing beneficiary first approached us for help in 1968. The charity must therefore maintain sufficient resources to maintain programme delivery whatever the circumstances.

Welcome as it is, we cannot prudently rely upon legacy income year on year, because annual gifts fluctuate and cannot be predicted accurately. Whilst the investment portfolio at £35 million of unrestricted funds may be considered significant, with low yields on investments at present, a large fund remains necessary in order to provide the charity with the reliable income stream it needs to rely on in order to retain the long-term stability of its charitable work.

We will continue to target a net income of £2 million per year from our investments (although expect this to be much lower in 2023) and so need a core total fund of £40-50 million to generate this. The remainder of the

charity's funds are committed, over the medium term, to seed-funding a permanent expansion in the charity's activity levels. The Trustees keep the charity's reserves under regular review and are of the opinion that the core fund requirement for 2023 and beyond appropriately reflects the amount required to be confident of a secure long-term future helping musicians.

Investment income alone is insufficient to meet the ongoing needs of our beneficiaries. Therefore, we must generate additional income over the short to medium term to supplement our current income streams, if we are not to cut back our charitable activity.

Total group reserves as of 31 December 2022 were £52.9m. This figure comprises:

- £38.6m of general reserves;
- £2.6m of designated funds (representing net book value of fixed assets); and
- £11.7m of restricted funds that are held for awarding specific creative grants.

Details of restricted funds are in note 12 to the accounts. Of the £52.9m reserves available for use by Help Musicians, £47.2m is invested.



# Looking forward to 2023

Our work on "Sustaining Careers" carries on in 2023 – many musicians will continue to struggle financially with the impact of the pandemic, the cost of living crisis, and Brexit (affecting touring opportunities) creating a uniquely challenging environment. Our autumn survey revealed 90% of musicians were worried about affording food over the next six months and 80% were worried about getting into debt in the coming months. And even for those keeping their head above water financially, there is still much to do to rebuild careers. We will be with the musician community every step of the way, offering financial assistance, guidance and business skills support.

We expect the growth in demand for the services of Music Minds Matter to continue through 2023. For the second year in a row the cost of the full array of services will exceed £1m. Therefore we are setting an ambitious income target of £1.1m for Music Minds Matter which, if met, will mean all its direct costs are funded. If we cannot hit this target, we may have to consider reducing the scale of the service, which in the current environment is almost unthinkable.

Total expenditure on services to musicians is budgeted to rise by £0.8m compared to 2022 and our work will be characterised by a desire to continuously improve what we do, and to continue scaling our reach and impact. This will include more regional hearing protection clinics, doubling the size of the Co-Pilot mentoring scheme, enhancing our postgraduate audition process with the provision of advice sessions across a range of topics, and widening access to all we offer in order to ensure we reach those who need us most.

We will continue to increase the work we do to empower musicians to circumvent problems and make the most of the opportunities in front of them. We will launch a new tool to help maintain wellbeing, develop a support offer to enable musicians to perform at their best, create a fully joined-up support package for musicians starting out in their careers, further grow our business skills support, and launch the first of a range of measures aimed at reducing the likelihood of musculo skeletal injury.

Connections and community will remain a strong theme for us, as we strive to reach more musicians and

supporters in order to build long lasting relationships with the charity. There will be an enhanced and enlarged "Leading Change" event on mental health, we will refresh, relaunch and grow our volunteer visiting service, and we will design and implement a flexible IT architecture that will enable multi-channel communication capabilities to allow musicians and the wider public the most effective means to communicate with us.

Perhaps the most deeply impactful development in 2023 will be the creation of a new "Research and Insight" team - to lead the charity to an improved understanding of musicians' careers, lives, challenges and needs, in order to shape our strategic plans and better fulfil our vision of creating a world where musicians thrive. We will launch multiple insight-gathering projects in the year. And this work will be guided by the findings of our inaugural Musicians Census – a groundbreaking project to create comprehensive data relating to musicians' work and lives as a whole. The Research & Insight team's work will shape the strategic development of our services for many years to come, with the intention that musicians will be able to access support and services that are ever more targeted to their needs and aspirations, in order to develop successful, fulfilling and sustainable careers in music.

There will be a continued focus on engagement with organisations that can connect us to those musicians who know us least, and to connect with more female musicians across all genres. Coupled with a stronger focus on impact measurement, we believe we can take significant strides towards being a charity that truly delivers the most valuable and unique array of services equitably to all those who need us most.

# Principal risks and uncertainties

Management of the Strategic Risk Register is the responsibility of the Chief Executive and the Executive Team. The oversight of risk management lies with the Finance & Audit Committee which reports to the Board of Trustees. The Strategic Risk Register was last reviewed by the Finance & Audit Committee in November 2022, during which four broad categories of strategic risk were identified:

- 1. Fundraising risk -
- a shortfall in funds raised
- 2. Reputational risk -

failure to make a positive impact on beneficiaries

3. IT and technology risk -

Significant investment in the charity's IT infrastructure has been made however cybercrime and potential security risks remain a significant threat.

4. Failure to meet all relevant regulatory requirements



Photo credit: Jonathan Berger

All risks are analysed, and mitigation strategies are developed. The table below shows a high-level summary of how this process was used, for the charity's top four risks.

Category of risk	Mitigation strategy	Effects of mitigation
Shortfall in available finance due to fundraising challenges	<ul> <li>Quarterly monitoring, reporting, and forecasting.</li> <li>Regular review of the external environment, beneficiary needs and potential donors.</li> <li>Our fundraising effort has been focussed on raising money for our programme of services including Hardship support, with expenditure commitments only made when funding is assured.</li> </ul>	<ul> <li>Early identification of financial risks, enabling corrective strategies.</li> <li>Early identification of strategic relationships for the donor pipeline.</li> <li>Music lovers have donated significant amounts towards our work meaning we could continue to support thousands of musicians.</li> </ul>
Reputational risk by failing to make a positive impact on beneficiaries	<ul> <li>Continuous monitoring and reporting on impact.</li> <li>Proactive research, evaluation, and impact analysis to continuously identify and address unmet need.</li> <li>In response to the cost-of-living crisis the charity has designed a package of support providing musicians with advice, signposting and financial support.</li> <li>Monitoring the impact of the cost-of-living crisis on our Programme and adjusting our offer where appropriate to meet the needs of musicians</li> </ul>	<ul> <li>Early identification of performance issues, enabling early corrective strategies.</li> <li>Continuous development of the charity's knowledge base on the needs of people working in the UK music industry, and evidence that the charity is meeting those needs.</li> <li>Early identification of musician's needs enabling correcting strategies</li> </ul>
IT and Technology risk	<ul> <li>The IT committee (reporting to the F&amp;A committee) regularly monitor all IT projects in line with the strategy.</li> <li>Implementation of security measures set out in the Nation Cyber Security Centre's Cyber Essentials security programme</li> </ul>	Early identification of any IT risks, enabling corrective strategies.
Failure to comply with regulatory requirements	Highly proactive approach to identifying all regulatory requirements, undertaking gap analyses, and implementing the necessary changes.	Clear insight into levels of compliance levels. Improvement plans developed as early as possible. Organisation- wide awareness and involvement.



### Structure, governance, and management of the charity

The charity is comprised of:

- **Members** There are approximately 25 'members' liable for £1 each.
- Board of Trustees The Board defines the charity's strategic direction and policies. Trustees ensure that the activities of the charity are in accordance with its Memorandum and Articles of Association. They are also aware of the need to be responsive to the changing work trends and circumstances of working musicians.
- **Sub-committees** These receive policy recommendations from the Executive Team. They often co-opt specialist advisors who support the charity's work. There are three sub-committees:
- Finance and Audit Committee reviews budgeting, financial strategy, financial performance, audit, reporting and risk management.
- Nominations Committee recruits and appoints
   Trustees and co-opted advisors in collaboration
   with the Chief Executive. The committee meets as and when necessary.
- Remuneration Committee convenes once a year to discuss and decide levels of staff remuneration.
- Advisory boards these boards oversee the strategic direction and monitoring of programmes. There are currently two advisory boards:
- Communications and Development Board.
- Research Advisory Board

#### Trustee Emeriti

The title of Trustee Emeritus or Emerita may be bestowed on a former Trustee of the charity to signify exemplary service and an ongoing relationship with the charity beyond the conclusion of the official term as a Trustee. The charity has two Trustee Emeriti:

- Ronald Corp OBE
- Thomas Sharpe QC

**Music Minds Matter Board** - Music Minds Matter is a charitable incorporated organisation registered in England and Wales (1199795). The charitable incorporated organisation is governed by a Board of Trustees, chaired by Silvia Montello, under powers defined in its constitution.

The Board operates an equal opportunities recruitment policy and Trustees are required to have demonstrable experience in the areas identified by a skills audit. New Trustees follow a similar induction process to that of all new staff to gain an understanding of all aspects of our work. We provide ongoing training as needed and Trustees are also required to gain a full understanding of the role's legal obligations.

#### Annual General Meeting

The 93rd Annual General Meeting will be held on Thursday 27 April 2023, at 7-11 Britannia Street, London WC1X 9JS. In accordance with the Memorandum and Articles of Association, the following members of the Board of Trustees retire by rotation:

- David Williams
- or being eligible, offer themselves for re-election:
- Sandeep Dwesar
- Kathryn Langridge

The following member of the Board of Trustees will also retire:

• Judah Armani

#### Members

Under the rules, members are entitled to vote, attend the Annual General Meeting and elect Trustees.

#### Key management personnel remuneration

The Trustees consider the key management personnel of the charity to be the Chief Executive and the Executive Team. The remuneration of the Chief Executive and the Executive Team is reviewed annually by the Remuneration Committee and set with reference to recent trends in the cost of living and average earnings, benchmarking against other similar charities, and individual performance. Trustees give their time freely. Details of Trustee expenses and related party transactions are disclosed in notes 6 and 14 to the accounts.

#### Complaints

Sometimes things can go wrong. We treat every complaint raised seriously, ensuring a proper investigation is conducted and the appropriate response is given in a timely manner.

#### | Fundraising Practice

Help Musicians takes very seriously the relationships we have with donors and volunteers and none of our activity should compromise their privacy, put anyone under undue pressure or be unreasonably persistent. Help Musicians' fundraising activity does not include direct mail or street collecting and we do not send out any unsolicited communications. We have not received any complaints about our fundraising activities during the period covered by this report.

We are hugely grateful that many community-based supporters voluntarily raise money in aid of Help Musicians, and although we provide advice regarding this activity, we do not directly control or monitor these activities.

#### Data Protection, GDPR and information governance

Help Musicians is working towards full compliance with GDPR regulations, which is the privacy and data protection regulation in the European Union that came into effect from 25 May 2018. We remain committed to ensuring privacy is protected with strict adherence to all data protection laws.

The personal data that the charity processes is to:

- Provide information and grants.
- Promote events.
- Send news and updates.
- · Recruit volunteers and donors.
- · Make fundraising appeals by email, telephone, and face-to-face meetings.
- Employ and train staff and contractors.

The legislation has helped us as an organisation to ensure we provide greater transparency in our communications about how we use data and to enhance controls compliant with new legislation.

We have appointed a Senior Database and Data Protection Analyst who works closely with our Data Protection Officer and IT Manager to ensure our systems and the services we provide are compliant. We have taken the opportunity of GDPR to take stock of all the data we hold in the organisation, review, update and in some cases create new policy to improve efficiency and compliance. Our updated Privacy Policy can be found on our website and is updated as required by changes in legislation and policy.

#### | Participation in fundraising regulation and compliance with codes

We aim to be transparent in everything we do, and throughout the year, the charity reviewed its fundraising practices to ensure they are in line with best practice whilst complying with the Information Commissioner's Office Direct Marketing guidelines. We are registered with the Fundraising Regulator and are actively working towards full compliance with the General Data Protection Regulations (GDPR) which will involve a proactive audit of all donors to gain consent for the charity to retain their contact details on its database where legitimate interest is not applicable.

Help Musicians expects all third parties that it works with to meet the same high standards as its own staff. As such, we embedded a more stringent approach to our contractual agreements, one that clearly outlines our expectations about ethical behaviour and compliance with the requirements of the GDPR.





# Statement of Trustees' responsibilities

The Trustees, who are also Directors of the Musicians Benevolent Fund (the legal name of Help Musicians) for the purposes of company law, are responsible for preparing the Trustees' report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and group and of the incoming resources and the application of these resources, including the income and expenditure, of the charitable group for that period.

In preparing these financial statements, the Trustees are required to –

Select suitable accounting policies and apply them consistently;

- Observe the methods and principles in Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable to the United Kingdom and Republic of Ireland (FRS 102);
- Make judgments and accounting estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable group will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose, with reasonable accuracy at any time, the financial position of the charitable company and ensures that the financial

statements comply with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and applicable Charities Accounts (Scotland) Regulations. The Trustees are also responsible for safeguarding the assets of the charitable company and group, and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Each of the Trustees confirms that:

- So far as the Trustee is aware, there is no relevant audit information of which the charitable company's auditor is unaware; and.
- The Trustee has taken all steps they ought to have taken as a Trustee in order to make themself aware of any relevant audit information and to establish that the charitable company's auditor is are aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website.

Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The Trustees' annual report has been approved by the Trustees on Thursday 9 March 2023 and signed on their behalf by

Bob Shennan

Chairman

# Independent auditor's report

to the members of the Musicians Benevolent Fund

#### Opinion

We have audited the financial statements of the Musicians Benevolent Fund (the 'charitable parent company') and its subsidiaries (the 'group') for the year ended 31 December 2022 which comprise the group statement of financial activities, group and charitable parent company balance sheets and statement of cash flows, the principal accounting policies and the notes to the financial statements. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the group's and of the charitable parent company's affairs as at 31 December 2022 and of the group's income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended).

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### | Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and charitable parent company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

#### Other information

The Trustees are responsible for the other information. The other information comprises the information included in the annual report and financial statements, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

# Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' report, which is also the directors' report for the purposes of company law and includes the strategic report, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Trustees' report, which is also the directors' report for the purposes of company law and includes the strategic report, has been prepared in accordance with applicable legal requirements.

### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the charitable parent company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' report including the strategic report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 (as amended) requires us to report to you if, in our opinion:

- proper and adequate accounting records have not been kept by the charitable parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the charitable parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; *or*
- we have not received all the information and explanations we require for our audit.

#### Responsibilities of Trustees

As explained more fully in the Trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the group's and the charitable parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the group or the charitable parent company or to cease operations, or have no realistic alternative but to do so.

### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows:

- the engagement partner ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise noncompliance with applicable laws and regulations;
- we identified the laws and regulations applicable to the group and charitable parent company through discussions with management, and from our knowledge and experience of the sector;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the group and charitable parent company, including Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), the Companies Act 2006, the Charities Act 2011 and Charities and Trustee Investment (Scotland) Act 2005, regulation 8 of the Charities Accounts (Scotland) Regulations (as amended), The Code of Fundraising Practice, data protection legislation,

anti-bribery, safeguarding, employment, and health and safety legislation;

- we assessed the extent of compliance with the laws and regulations identified above through making enquiries of management and inspecting legal correspondence; and
- identified laws and regulations were communicated within the audit team regularly and the team remained alert to instances of non-compliance throughout the audit

We assessed the susceptibility of the group's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

- making enquiries of management as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud; and
- considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls, we:

- performed analytical procedures to identify any unusual or unexpected relationships;
- tested journal entries to identify unusual transactions; and
- assessed whether judgements and assumptions made in determining the accounting estimates set out in the accounting policies were indicative of potential bias.

In response to the risk of irregularities and noncompliance with laws and regulations, we designed procedures which included, but were not limited to:

- agreeing financial statement disclosures to underlying supporting documentation;
- reading the minutes of the Trustee meetings;
- enquiring of management as to actual and potential litigation and claims; and
- reviewing any available correspondence with the Charity Commission and other regulators.

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely

it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the Trustees and other management and the inspection of regulatory and legal correspondence, if any.

Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at <a href="frc.org.uk">frc.org.uk</a> auditorsresponsibilities. This description forms part of our auditor's report.

#### Use of our report

Date: 04/04/2023

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and to the charity's Trustees as a body, in accordance with Section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Signed: Buzzacott LCP

#### **Catherine Biscoe (Senior Statutory Auditor)**

For and on behalf of Buzzacott LLP, Statutory Auditor, 130 Wood Street, London EC2V 6DL Buzzacott LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006.





# Summary

#### | Patron

Her late Majesty Queen Elizabeth II

#### Honorary President

Dame Evelyn Glennie CH

#### **Trustees**

**Bob Shennan** Chairman and Chairman

of the Remuneration Committee

**Alex Spofforth** Vice Chairman

**Stephen Swift** Honorary Treasurer and Chairman of the Finance &

**Audit Committee** 

**Cliff Fluet** Chairman of the Nominations

Committee (from 28 April

2022)

Judah Armani **Charisse Beaumont** 

Jim Benner (elected 28 April 2022)

**Jason Carter Stephen Daltrey** Sandeep Dwesar

**Isabel Garvey** Co-opted pursuant to

Article 47 of the Articles of Association. Due for election at the 2023 AGM

**Melanie Grundy** 

Jon Higgins

Sam Jackson (elected 28 April 2022)

**Edward Kershaw** Kathryn Langridge **Anne Mitchener** Silvia Montello **Richard Wigley David Williams** 

#### Sub-committees of the Board of Trustees

#### **Finance & Audit Committee**

Stephen Swift (Chairman), Sandeep Dwesar, Kathryn Langridge, Alex Spofforth Co-opted advisor: Jocelyn Lynch

#### **Nominations Committee**

Cliff Fluet (Chairman), Charisse Beaumont, Stephen Daltrey, Bob Shennan

#### **Remunerations Committee**

Bob Shennan (Chairman), Sandeep Dwesar, Kathryn Langridge, Alex Spofforth, Stephen Swift

#### Executive Team

(as at the date the accounts were signed)

**James Ainscough** Chief Executive

Sarah Woods Deputy Chief Executive

Laurie Oliva Director of

Musicians' Services

Director of Finance **Lesley Page** 

#### Music Minds Matter Board

Silvia Montello - Chair Paul Firth Reni Adadevoh **Melanie Johnson Gareth Mellor** Jim Benner **Juliette Edwards** Maria Wray

**Stephen Daltrey** 

#### Investment Managers

#### **Aviva Investors**

St Helen's, 1 Undershaft, London, EC3P 3DQ

#### **Brewin Dolphin Ltd**

12 Smithfield Street, London, EC1A 9BD

#### Partners Group (UK) Limited

110 Bishopsgate,14th Floor, London, EC2N 4AY

#### **Rathbone Brothers plc**

8 Finsbury Circus, London, EC2M 7AZ

#### Auditors

#### **Buzzacott LLP**

**Chartered Accountants** 130 Wood Street, London EC2V 6DL

#### Solicitors

#### **Hunters Law LLP**

Lincoln's Inn, 9 New Square, London, WC2A 3QN

#### Bankers

#### **HSBC** Bank plc

117 Great Portland Street, London W1W 6QJ

#### Consolidated Statement of Financial Activities (incorporating income & expenditure account) Year end 31 December 2022

		Unrestricted	Restricted Hardship	Restricted Other	Total 2022	Total 2021
	Note	£′000	£′000	£′000	£′000	£′000
Income from:						
Donations and legacies		4,150	64	362	4,576	6,116
Charitable activities		-	-	-	-	1
Other trading activities		66	-	-	66	63
Investments		701	-	293	994	951
Total income	2	4,917	64	655	5,636	7,131
Expenditure on:						
Raising funds		1,546	-	62	1,608	1,613
Charitable activities						
Hardship support schemes		-	946	-	946	3,952
Health and Welfare		3,212	-	25	3,237	3,315
Music Minds Matter		-		1,112	1,112	616
Creative programme		2,774	-	113	2,887	2,043
Raising awareness		1,406	-	-	1,406	1,023
Total expenditure	3	8,938	946	1,312	11,196	12562
Net expenditure and net moveme in funds before transfers and (losses) / gains on investments	e <b>nt</b> 5	(4,021)	(882)	(657)	(5,560)	(5,431)
•						
Transfers between funds	11	2,460	232	(2,692)	-	-
Net (losses) / gains on investments	i.	(3,448)	-	(1,814)	(5,261)	6,035
Net movement in funds		(5,008)	(650)	(5,163)	(10,822)	603
Reconciliation of funds						
Total funds brought forward		46,203	650	16,885	63,738	63,134
Total funds carried forward	12	41,195	_	11,722	52,917	63,738

All transactions are derived from continuing activities. There were no other recognised gains or losses. Movements in funds are disclosed in note 11 and comparative figures are shown in notes 17-19

#### Balance sheets - as at 31 December 2022

Company number 00252783

			GROUP		CHARITY		
	NOTE	2022 £′000	2021 RESTATED £'000	2022 £′000	2021 RESTATED £'000		
FIXED ASSETS							
Tangible assets	7a	2,259	2,488	2,259	2,488		
Intangible assets	7b	308	-	308	-		
Investments	8a	47,184	58,538	47,209	58,563		
Social investments	8b	69	67	69	67		
		49,820	61,093	49,845	61,118		
CURRENT ASSETS							
Stock		7	20	-	-		
Debtors due within one year	9	2,872	2,164	3,028	2,164		
Cash at bank and in hand		1,650	1,879	1,647	1,874		
		4,529	4,063	4,675	4,038		
LIABILITIES							
Creditors, falling due within one year	10	(1,349)	(1,418)	(1,202)	(1,441)		
NET CURRENT ASSETS		3,180	2,645	3,473	2,597		
TOTAL ASSETS LESS CURRENT LIABILITIES		53,000	63,738	53,318	63,715		
Creditors: amounts falling due after more than one year	10	(83)	-	(83)			
TOTAL NET ASSETS		52,917	63,738	53,235	63,715		
FUNDS							
Restricted funds	11	11,722	17,535	11,722	17,535		
Unrestricted funds:	11						
Designated funds		2,567	2,488	2,567	2,488		
General funds		38,628	43,715	38,946	43,692		
Total unrestricted funds		41,195	46,203	41,513	46,180		
TOTAL CHARITY FUNDS	12	52,917	63,738	53,235	63,715		

The charity's own Statement of Financial Activities has not been presented, as permitted by section 408 of the Companies Act 2006. The charity's net movement in funds for the year as an individual entity was a deficit of £10.5million (2021: £0.1 million).

The notes on pages 47 - 63 form part of these financial statements. The financial statements were approved and authorised for issue by the Board of Trustees on 9 March 2023 and were signed below on its behalf by:

**Bob Shennan** Chairman



Stephen Swift Honorary Treasurer

### Consolidated statement of cash flows Year ended 31 December 2022

	2022	2021
	£′000	£′000
Net cash used in operating activities	(7,045)	(7,294)
Cash flows from investing activities		
Interest and dividends	994	951
Purchase of fixed assets	(54)	(230)
Purchase of intangible assets	(215)	-
Proceeds from sale of investments	7,761	29,297
Purchases of investments	(1,670)	(24,116)
Net cash provided by investing activities	6,816	5,902
Change in cash and cash equivalents in the year	(229)	(1,392)
Cash and cash equivalents brought forward	1,879	3,271
Cash and cash equivalents at the end of the year	1,650	1,879
	2022	2021
Reconciliation of net (expenditure) / income to net cash flow from operating activities	£′000	£′000
Net movement in funds	(10,822)	604
Depreciation and amortisation	144	103
Loss on disposal	46	1
Interest and dividends	(994)	(951)
Movement on investments	5,261	(6,035)
(Increase) in debtors	(708)	(117)
Increase/(decrease) in creditors	14	(882)
Decrease/(increase) in stock	13	(17)
Net cash used in operating activities	(7,045)	(7,294)
	2022	2021
	£′000	£′000
Cash at bank	1,650	1,879

#### | Analysis of changes in net debt:

	Cash		Cash
	£′000		£′000
1 January 2022	1,879	1 January 2021	3,271
Cash flows	(229)	Cash flows	(1,392)
31 December 2022	1,650	31 December 2021	1,879

#### 1 Accounting policies

#### **A) STATUTORY INFORMATION**

The Musicians Benevolent Fund (operating as Help Musicians) is a charitable company limited by guarantee registered at 7 - 11 Britannia Street, London, WC1X 9JS.

#### **B) BASIS OF PREPARATION**

The financial statements are presented in sterling and rounded to the nearest thousand pounds.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) – (Charities SORP FRS 102), and the Companies Act 2006.

These financial statements consolidate the results of three registered charities which are managed together: Musicians Benevolent Fund, Scottish Musicians Benevolent Fund and Music Minds Matter. The financial statements also consolidate the results of the charity's wholly-owned subsidiary, MBF Trading Limited. Together, they are referred to as the Group.

MBF Trading Limited is included because it is wholly owned by the charity. Music Minds Matter is included because it is a Charitable Incorporated Organisation controlled by the charity Activities have been consolidated on a line by line basis in the statement of financial activities.

#### **C) PUBLIC BENEFIT ENTITY**

Help Musicians meets the definition of a public benefit entity under FRS 102.

#### **D) GOING CONCERN AND KEY JUDGEMENTS**

The trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements.

The Trustees of the charity have concluded that there are no material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The Trustees are of the opinion that the charity will have sufficient resources to meet its liabilities as they fall due.

Preparation of the accounts require Trustees and management to make significant judgements and estimates. The most significant areas of judgement that affect the charity's accounts are investment performance, accrued legacy income and estimating accruals for grant commitments.

In the view of the Trustees, no assumptions concerning the future or estimation uncertainty affecting assets or liabilities as the balance sheet date are likely to result in a material adjustment to their carrying amounts in the next financial year.

#### E) INCOME

Donation income is recognised once the charity has

entitlement to the funds, it is probable that income will be received and the amount can be measured reliably.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the charity that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution.

Income from other trading activities is recognised as the related goods are provided.

Investment income is recognised when receivable and the amounts can be measured reliably. Dividends are recognised once the dividend has been declared and notification has been received the dividends are due.

#### F) DONATIONS OF GIFTS, SERVICES AND FACILITIES

Donated professional services are recognised as income when the charity has control over the item, any conditions associated with the donated item have been met, the receipt of the economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. Donated professional services are recognised on the basis of the value of the gift to the charity, which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market. This amount is then recognised in expenditure in the period of receipt.

#### **G) EXPENDITURE**

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Raising funds includes direct fundraising costs, their associated support costs and investment manager fees.
- Charitable activities comprise grants given to individuals and organisations undertaken to further the purposes of the charity and their associated support costs.
- Expenditure is recognised on an accruals basis as a liability is incurred, inclusive of VAT that cannot be recovered.

#### **H) REDUNDANCY AND TERMINATION PAYMENTS**

Redundancy and termination payments are accounted for when the termination has been communicated to the employee. The total amount for the reporting period and the nature of the payment are disclosed in the staff costs note.

#### I) GRANTS PAYABLE

Grants payable are payments made to third parties and are recognised when there is a reasonable expectation that the beneficiary will receive the grant. Reasonable expectation is when the beneficiary has been notified and there is no condition attached to the grant that is within the control of the charity. The total value of the grant awarded is recognised except for:

- Long-term Health and Welfare awards, if there is no defined (or communicated) grant period specified, we estimate a maximum of a year's worth of grant expenditure, as our grants are subject to an annual review, and may be adjusted accordingly.
- Payments direct to medical practitioners for services they provide to our beneficiary, are recognised when the service has been received.
- Institutional grants, with performance related conditions, are recognised as the conditions are met by the recipient.

The 2021 figures include an adjustment to account for the value of the Health and Welfare grants that have been communicated prior to year-end, but will not be paid until 2022. This is following a refinement of our grants payable accounting policy, in line with the Charities SORP FRS 102, and improvements in our ability to measure these commitments with an update to our technology.

#### J) ALLOCATION OF SUPPORT COSTS

Support costs have been allocated between governance costs and other support costs. Governance activities comprise organisational administration and compliance with constitutional and statutory requirements. Governance and support costs have been apportioned between all activities based on staff head count.

#### **K) FUND ACCOUNTING**

Restricted funds (note 11) are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for its general purposes. They include funds designated by the trustees for particular purposes where their use remains at the discretion of trustees.

During the year the charity idenitfied that certain restricted funds, which had previously been accounted for as separate entities within the group, were in fact part of the charity's own reserves. The prior year figures have been restated to reflect this treatment. This has no impact on the consolidated results or balance sheet, but has resulted in an increase of £8.0m in the total funds on the charity only balance sheet at 31 December 2021.

#### L) TANGIBLE FIXED ASSETS

Fixed assets are stated at cost less accumulated depreciation and impairment losses. Individual assets costing more than £1,000 are capitalised.

Land is not depreciated. Depreciation on other assets is calculated on a straight line basis to allocate the charge to their residual values over the estimated useful lives as follows:

**Freehold property** over 50 years following

acquisition

Other building this is a functional asset with a

beneficiary as a life tenant and is therefore not depreciated

......

**Building refurbishment** 10 years for the full year from when asset is brought into use

**Fixtures and fittings** 4 years for the full year from when asset is brought into use

When adde to brought into do

**Computer equipment** 4 years for the full year from when asset is brought into use

#### M) INTANGIBLE FIXED ASSETS

Website and computer system development costs are recognised as intangible assets. They include all the costs directly attributable to bringing them into working condition.

Amortisation is calculated on a straight line basis as follows:

**Computer system** 4 years for the full year from

when asset is brought into use

3 years for the full year from when asset is brought into use

#### N) INVESTMENTS

Website

Investments are a form of basic financial instruments and are initially shown in the financial statements at bid price. Movements in the market values of investments are shown as unrealised gains and losses in the Statement of Financial Activities.

Movements in the market values are shown as realised and unrealised investment gains and losses combined in the Statement of Financial Activities.

#### O) SOCIAL INVESTMENTS

These are concessionary loans made to beneficiaries secured on their property or other assets. Loans are repayable on the sale of the specified asset. The loans are recognised at the amount paid with the carrying amount adjusted in subsequent years to reflect repayments and accrued interest. The loans were made on the premise that we would not be aiming to achieve a financial return and were made wholly to advance our charitable purposes.

#### P) STOCKS

Stocks are valued at the lower of cost and net realisable value.

#### Q) VAT

The charity is not registered for VAT and irrecoverable VAT is included in expenditure. The charity's subsidiary, MBF Trading Limited is VAT registered.

#### **R) DEBTORS**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

#### S) CASH AT HAND AND IN BANK

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

#### T) CREDITORS AND PROVISIONS

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

#### **U) FINANCIAL INSTRUMENTS**

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

#### V) PENSION SCHEME

Help Musicians contributes to a group personal pension scheme, the assets of which are administered by Aviva. It is a defined contribution scheme. All contributed costs are accounted for on the basis of charging the cost of providing pensions over the period when the charity benefits from the employees' services. The charity has no further liability under the scheme.

#### 2 Analysis of group income

	Unrestricted funds £'000	Restricted funds £'000	Total 202 £′000
Donations and legacies			
Legacies	3,241	-	3,24
Donations	909	362	1,27
Hardship donations	-	64	64
Other trading activities			
Trading income	61	-	6
Rental income	5	-	
Investment income			
Dividends	700	293	99
Bank interest	1	-	
Total income	4,917	719	5,63
Donations and legacies	£′000	£′000	Total 202 £′00
Donations and legacies			
Legacies	2,129	16	2,14
Donations	1,008	707	1,71
Hardship donations	-	2,256	2,25
Charitable activities			
Gifts in kind	1	-	
Other trading activities			
Trading income	58	-	5
Rental income	5	-	
Investment income			
Dividends	688	262	95
Bank interest	1	-	
Total income	3,890	3,241	7,13

#### 3a Grants payable to organisations

Total	77	56
The Ivors Academy	20	-
Association of British Orchestras	7	6
Black Lives in Music	50	50
	£'000	£'000
	2022	2021

#### 3b Analysis of expenditure

CH	ΔR	ΙΤΔ	RI	F A	AC:	ΓIV	ITI	F

	Raising funds	Hardship support schemes	Health and Welfare	Music Minds Matter	Creative development	Raising awareness	Support costs	Governance costs	2022 Total	2021 Total
	£'000	£'000	£'000	£'000	£′000	£'000	£'000	£'000	£'000	£′000
Hardship support schemes	-	934	-	-	-	-	-	-	934	3,728
Financial and medical grants	-	-	1,632	-	-	-	-	-	1,632	1,770
Wellbeing services	-	-	287	171	-	-	-	-	458	277
BAPAM	-	-	427	674	-	-	-	-	1,101	707
Educational and project grants	-	-	-	3	1,722	-	-	-	1,725	917
Business support and mentoring	-	-	-	-	225	-	-	-	225	167
National Grants programme	-	-	-	-	-	-	-	-	-	-
Research	-	-	34	-	59	-	-	-	93	112
Staff costs	774	5	484	155	485	597	892	175	3,567	3,309
Training and recruitment	-	-	-	-	-	1	94	30	125	93
Events	42	-	-	-	-	-6	-	23	59	63
Publicity and advertising	25	-	2	-	-	90	-	-	117	110
Operations	22	-	3	-	1	21	397	1	445	412
Travel and subsistence	3	-	28	2	33	20	3	20	109	83
Legal and professional fees	51	-	2	27	-	80	87	24	271	382
Investment manager fees	141	-	-	-	-	-	-	-	141	295
Depreciation and amortisation	-	-	-	-	-	-	144	-	144	103
Other costs	50	-	-		-	-		-	50	34
Total direct expenditure	1,108	939	2,899	1,032	2,525	803	1,617	273	11,196	12,562
Support and governance costs	500	7	338	80	362	603	(1,617)	(273)	-	-
Total expenditure	1,608	946	3,237	1,112	2,887	1,406	-	-	11,196	12,562

The charity has given 8,046 grants totalling £4.3m to individuals in 2022 (2021:29,080 grants totalling £6.4m) and £77k in grants to 3 organisations (2021: £56k to 2).

#### 2021 Analysis of expenditure (comparative)

#### **CHARITABLE ACTIVITIES**

			CHARLIADI	/	0				
	Raising funds	Hardship support schemes	Health and Welfare	Music Minds Matter	Creative development	Raising awareness	Support costs	Governance costs	2021 Total
	£'000	£'000	£'000		£'000	£'000	£'000	£'000	
Hardship support schemes	-	3,728	-	-	-	-	-	-	3,728
Financial and medical grants	-	0	1,770	-	-	-	-	-	1,770
Wellbeing services	-	0	157	113	7	-	-	-	277
BAPAM	-	-	366	341	-	-	-	-	707
Educational and project grants	-	-	-	18	897	-	2	-	917
Business support and mentoring	-	-	-	-	167	-	-	-	167
Research	-	-	37		75	-	-	_	112
Staff costs	687	30	451	125	385	450	1,034	147	3,309
Training and recruitment	-	-	-		-	-	55	38	93
Events	37	-	-		1	2	23	-	63
Publicity and advertising	17	-	-	-	-	93	-	-	110
Operations	23	-	3	-	1	23	362	-	412
Travel and subsistence	2	-	24	-	25	1	1	30	83
Legal and professional fees	9	-	47	-	71	91	162	2	382
Investment manager fees	295	-	-	-	-	-	-	-	295
Depreciation	-	-	-		-	-	103	-	103
Other costs	34	-	-	-	-	-	-	-	34
Total direct expenditure	1,104	3,758	2,855	597	1,629	660	1,1742	217	12,562
Support and governance costs	509	194	460	19	414	363	(1,742)	(217)	-
Total expenditure	1,613	3,952	3,315	616	2,043	1,023	-	-	12,562

#### 4 Staff costs

	2022	2021
	£'000	£'000
Salaries and wages	2,618	2,626
Social security costs	284	260
Employer's contribution to defined contribution pension scheme	267	263
	3,169	3,149
Other employee benefits	53	12
Agency staff	143	38
Self-employed fees	202	110
	3,567	3,309
In addition, redundancy costs are analysed in the table below:		
	2022	2021
	£'000	£'000
Redundancy payments	16	60

The charity paid £16,388 (2021: £59,989) in ex gratia termination payments as compensation for loss of employment. There were no related pension payments.

16

60

The number of employees whose emoluments for the year fell within the following bands were:

	2022 No.	2021 No.
£60,001 - £70,000	3	2
£80,001 - £90,000	-	2
£90,001 - £100,000	1	-
£100,001 - £110,000	-	1
£110,001 - £120,000	1	-
£130,001 - £140,000	-	1
£150,001 - £160,000	1	-

Six employees earning more than £60,000 (2021: six) participated in the defined contribution scheme. Contributions of £41,077 (2021: £54,665) were made during the year for these employees.

The key management personnel of the charity are the Chief Executive and the Executive team; aggregate remuneration and benefits for the key management personnel is £503,264 (2021: £431,627).

The average number of employees (head count based on number of staff employed) was:

	2022 No.	2021 No.
Raising funds (fundraising)	13	13
Hardship support schemes	-	5
Health & Welfare	11	11
Music Minds Matter	2	2
Creative development	12	11
Raising awareness (communications)	9	10
Support (finance and operations)	13	14
Governance (secretariat)	3	3
Total	62	69

#### 5 Net expenditure for the year

	2022 £'000	2021 £'000
This is stated after charging:	2 000	2000
Auditor's remuneration (excluding VAT):		
Audit	22	25
Other services	7	6
Operating lease rentals	2	4
Depreciation	98	103
Amortisation	46	-

#### 6 Trustees' remuneration and expenses

None of the Trustees received remuneration during the year (2021: none).

Expenses totalling £2,218 (2021: £4,000) were reimbursed or paid on behalf of eight members of the Board of Trustees (2021: four). These payments relate mainly to travel costs.

#### | 7a Tangible fixed assets - group and charity

	Freehold property	Leasehold property	Building refurbishment	Fixtures and fittings	Computer equipment	Total
	£'000	£'000	£'000	£'000	£'000	£'000
COST						
At the start of the year	2,280	100	820	157	462	3,819
Transfer to Intangible fixed assets (see note 7b)	-	-	-	-	(311)	(311)
Additions	-	-	35	8	11	54
Disposals*	-	-	(439)	(153)	(120)	(712)
At the end of the year	2,280	100	416	12	42	2,850
ACCUMULATED DEPRECIATION						
ACCUMULATED DEPRECIATION						
At the start of the year	326	-	569	148	288	1,331
Transfer to Intangible fixed assets (see note 7b)	-	-	-	-	(172)	(172)
Charge for year	48	-	36	4	10	98
Depreciation on disposals	-	-	(423)	(150)	(93)	(666)
At the end of the year	374	-	182	2	33	591
NET BOOK VALUE						
At the end of the year	1,906	100	234	10	9	2,259
At the start of the year	1,954	100	251	9	174	2,488

<sup>\*</sup> Disposals during 2022 related to a change in capitalisation policy whereby only assets over £1,000 are capitalised.

#### | 7b Intangible fixed assets - group and charity

	Website	Computer system	Total
	£′000	£'000	£'000
COST			
At the start of the year	-	-	-
Transferred from Fixed Assets**	17	294	311
Additions	120	95	215
At the end of the year	137	389	526
ACCUMULATED AMORTISATION			
Transferred from Fixed Assets**	-	172	172
Charge for year	16	30	46
At the end of the year	16	202	218
NET BOOK VALUE			
At the end of the year	121	187	308
At the start of the year	-	-	-

<sup>\*\*</sup> During the year, previously capitalised costs relating to the computer system and website have been transferred from fixed assets to intangible fixed assets. The accumulated deprecation for these fixed assets has also been transferred and is now shown as accumulated amortisation.

#### 8a Investments

	GROUP			CHARITY 2021
	2022 £′000	2021 £′000	2022 £′000	Restated £'000
Fair value at the start of the year	57,553	57,620	57,578	57,645
Additions at cost	1,671	24,116	1,671	24,116
Disposal proceeds	(8,004)	(30,217)	(8,004)	(30,217)
Unrealised gains	(4,984)	4,238	(4,984)	4,238
Realised (losses) / gains	(277)	1,796	(277)	1,796
	45,958	57,553	45,983	57,578
Cash held by investment managers	1,226	985	1,226	985
Fair value at the end of the year	47,184	58,538	47,209	58,563
Historical cost at the end of the year	42,254	45,494	42,254	45,594

#### **INVESTMENTS COMPRISE:**

	GROUP		СН	ARITY
	2022 £′000	2021 £′000	2022 £′000	2021 £′000
UK investment funds	45,953	57,548	45,953	57,548
UK investment in trading subsidiaries	-	-	25	25
UK unlisted shares	5	5	5	5
Cash	1,226	985	1,226	985
	47,184	58,538	47,209	58,563

#### 8b Social investments

	GR	OUP	CHA	ARITY
	2022	2021	2022	2021
	£′000	£′000	£′000	£′000
Concessionary loans	69	67	69	67

#### 8c Investments in trading subsidiaries

		Investment		
Name of subsidiary	Holding	voting rights	Registered in	£'000
MBF Trading Ltd	Ordinary Shares	100%	England	25

Income from the trading subsidiary is received by way of Gift Aid. Please refer to note 13 for further details.

#### 9 Debtors due within one year

	GROUP		CHA	ARITY
	2022 £′000	2021 £′000	2022 £′000	2021 £′000
Sales debtors	135	-	32	-
Accrued legacy income	2,442	1,245	2,442	1,245
Prepayments	188	111	141	111
Current accounts with charitable subsidiaries	-	-	305	-
Other debtors	107	808	108	808
	2,872	2,164	3,028	2,164

#### 10 Creditors falling due within one year

	GROUP		CHARITY		
	2022 £′000	2021 £′000	2022 £′000	2021 Restated £'000	
Trade creditors	59	68	59	65	
Accruals	489	379	312	376	
Other taxes & social security	102	117	97	116	
Current accounts with trading subsidiaries	-	-	36	30	
Grants payable	699	854	698	854	
	1,349	1,418	1,202	1,441	
Creditors falling due more than one year					
Grants pavable	83	_	83		

ANALYSIS OF GRANTS PAYABLE		GRANTS TO II	NDIVIDUALS	GRANTS TO	ORGANISATIONS
	Hardship	Financial	Creative	Creative	Group total
	£'000	£'000	£'000	£'000	£'000
Commitments as at 1 January 2022	-	300	501	53	854
Grants awarded in year	934	1,632	1,722	77	4,365
Payments made in year	(934)	(1,638)	(1,752)	(114)	(4,438)
Commitments as at 31 December 2022	-	294	471	16	781
Due within one year	-	294	388	16	698
Due more than one year	-	-	83	-	83
Commitments as at 31 December 2022	-	294	471	16	781

	GROUP		CHARITY	
	2022 £′000	2021 £′000	2022 £′000	2021 £′000
ANALYSIS OF DEFERRED INCOME				
As at 1 January 2022	-	100	-	100
Released in year	-	(100)	-	(100)
At 31 December 2022	-	-	-	-

#### Funds held as agent

During 2022 and 2021 we acted as agent for the Music Managers Forum (MMF) to facilitate the receipt of funds and distribute payments of their Hardship fund. These transactions do not show as part of Help Musicians income, expenditure or funds.

Balance of funds as at 31 December 2022	-	1
Payments made on behalf of MMF	(1)	(285)
Funds received on behalf of MMF	-	168
Balance of funds as at 1 January 2022	1	118
	£′000	£′000

#### 11 Movement in funds

	At 1 Jan 2022 £'000	Income £'000	Expenditure £'000	Gains £'000	Transfers £'000	At 31 Dec 2022 £'000
RESTRICTED FUNDS						
Hardship support schemes	650	64	(946)	-	232	-
Alan Fluck Memorial Fund	469	9	(2)	(60)	-	416
Jacquéline du Pré Special Fund	2,545	57	(12)	(373)	-	2,217
Ian Fleming Music Awards Fund	2,375	62	(66)	(312)	-	2,059
Miriam Licette Scholarship Fund	656	9	(2)	(59)	(191)	413
Willis Grace Grant Trust	2,962	42	(9)	(271)	(878)	1,846
Sybil Tutton Charitable Trust	7,848	114	(84)	(739)	(2,398)	4,741
Gwyneth Harrison Gift	30	-	-	-	-	30
Music Minds Matter	-	337	(1,112)	-	775	-
Regions						
Scotland	-	21	(21)	-	-	-
Northern Ireland	-	4	(4)	-	-	-
Group and Charity restricted funds	17,535	719	(2,258)	(1,814)	(2,460)	11,722
GROUP UNRESTRICTED FUNDS						
Designated (fixed assets)	2,488	269	(190)	-	-	2,567
General funds	43,715	4,645	(8,748)	(3,445)	2,460	38,628
Group restricted funds	46,203	4,914	(8,938)	(3,445)	2,460	41,195
Group total funds	63,738	5,633	(11,196)	(5,259)	-	52,917
CHARITY UNRESTRICTED FUNDS						
Designated (fixed assets)	2,488	269	(190)	-	-	2,567
General funds	43,715	4,647	(8,748)	(3,477)	2,460	38,628
MBF Trading	(23)	-	-	-	23	-
Music Minds Matter	-	-	-	-	318	318
Charity unrestricted funds	46,180	4,916	(8,938)	(3,447)	2,801	41,513
Charity total funds	63,715	5,635	(11,196)	(5,261)	341	53,235

#### Notes to restricted funds

- · The Hardship support schemes were set up in 2020 as a response to the ongoing COVID-19 pandemic, and the subsequent financial impact on musicians. Donations for the fund, as well as a £9m draw down on our reserves, enabled us to provide emergency financial assistance to Musicians, to help with bills, rent, food and personal costs. Applications closed in February 2022 and we have awarded and paid out all grants.
- $\cdot$  The Alan Fluck Memorial Fund is used towards the costs of the creation of new musical works for young people to perform or listen to.
- · The Jacqueline du Pre Fund was established to enable MBF to care for musicians suffering from degenerative diseases by providing special facilities in their homes or helping with the costs of nursing care, accommodation or other needs.
- · Ian Fleming Music Awards Fund is grant from the Ian Fleming Charitable Trust. Income from the fund is for the advancement of musical education among young musicians with a view to developing their talent and increasing their knowledge and expertise.
- $\cdot$  The Gwyneth Harrison legacy is set aside to provide the accompanist's prize of the Kathleen Ferrier Award annually for 20 years.

- · Music Minds Matter offers a dedicated helpline for mental health support and a wider general front line health & welfare service.
- · Regions funds are to be used for the benefit of that region's musicians and to support the music industry in that area.
- · Income from the Miriam Licette Scholarship Fund is used to provide grants for female singers to further their study of, particularly, French repertoire.
- · The Willis & Grace Grant Trust was established to make grants and provide educational facilities for students aged 30 years and over.
- · The Sybil Tutton Charitable Trust provides financial assistance for young opera singers principally through awards.

#### Notes to designated funds

NOTES TO THE CONSOLIDATED ACCOUNTS (CONTINUED) YEAR ENDED 31 DECEMBER 2022

· Fixed assets - This relates to the net book value of per fixed assets (see note 7)

#### 12a Analysis of group net assets between funds

		Unrestricted funds £'000 Res		Restricted fu	unds £'000	Total funds £'000	
FUND BALANCES AT 31 DECEMBE ARE REPRESENTED BY:	R 2022						
Tangible and intangible fixed assets	S		2,567		-	2,567	
Investments			38,798		8,386	47,184	
Social investments			69		-	69	
Current assets			1,193		3,336	4,529	
Current liabilities			(1,349)		-	(1,349)	
			41,195		11,722	52,917	
Creditors due after one year			(83)		-	(83)	
Total net assets			41,195		11,722	52,917	
ANALYSIS BY FUND							
	Tangible and intangible fixed assets	Investments	Social investments	Current assets	Total liabilitie	es <b>Net assets</b>	
	£′000	£′000	£′000	£′000	£′00	00 £′000	
UNRESTRICTED FUNDS							
Help Musicians	-	38,798	69	982	(93	<b>38,918</b>	
MBF Trading	-	-	-	48	(1	5) 33	
Music Minds Matter	-	-	-	163	(48	6) (323)	
DESIGNATED FUNDS							
Fixed asset fund	2,567	-	-	-		- 2,567	
	2,567	38,798	69	1,193	(1,43	2) 41,195	
RESTRICTED FUNDS							
Hardship support schemes	-	-	-	-			
Alan Fluck Memorial Fund	-	256	-	160		- 416	
Jacqueline Du Pré Special Fund	-	1,606	-	611		- 2,217	
Gwyneth Harrison Gift	-	-	-	30		- 30	
lan Fleming Music Awards Fund	-	1,923	-	136		- 2,059	
Miriam Licette Scholarship Fund	-	254	-	159		- 413	
Willis & Grace Grant Trust	-	1,164	-	682		- 1,845	
Sybil Tutton Charitable Trust	-	3,183	-	1,558		- 4,740	
	-	8,386	-	3,336		- 11,722	
Total	2,567	47,184	69	4,529	(1,43	2) 52,917	

#### 12b Analysis of charity net assets between funds

		Unrestri	cted funds £'000	Restricted fu	unds £'000 •	Total funds £'000
FUND BALANCES AT 31 DECEMB ARE REPRESENTED BY:	ER 2022					
Tangible and intangible fixed asset	S		2,567		-	2,567
Investments			38,823		8,386	47,209
Social investments			69		-	69
Current assets			1,339		3,336	4,675
Current liabilities			(1,202)		-	(1,202)
			41,596		11,722	53,318
Creditors due after one year			(83)		-	(83)
Total net assets			41,513		11,722	53,235
ANALYSIS BY FUND						
	Tangible and intangible fixed assets	Investments	Social investments	Current assets	Total liabiliti	es <b>Net assets</b>
	£′000	£′000	£′000	£′000	£′00	000 £′000
UNRESTRICTED FUNDS						
Help Musicians	-	38,798	69	1,339	(1,28	<b>38,921</b>
MBF Trading	-	25	-	-		- 25
DESIGNATED FUNDS						
Fixed asset fund	2,567	-	-	-		- 2,567
	2,567	38,823	69	1,339	(1,28	5) 41,513
RESTRICTED FUNDS						
Hardship support schemes	_	-	-	-		
Alan Fluck Memorial Fund	-	256	-	160		- 416
Jacqueline Du Pré Special Fund	-	1,606	-	611		- 2,217
Gwyneth Harrison Gift	-	-	-	30		- 30
lan Fleming Music Awards Fund	-	1,923	-	136		- 2,059
Miriam Licette Scholarship Fund	-	254	-	159		- 413
Willis & Grace Grant Trust	-	1,164	-	682		- 1,845
Sybil Tutton Charitable Trust	-	3,183	-	1,558		- 4,740
	-	8,386	-	3,336		- 11,722
Total	2,567	47,209	69	4,675	(1,28	5) 53,235

#### 13 Results of trading subsidiary

The charity owns 100% of the share capital amounting to 25,000 of ordinary shares of £1 each. MBF Trading Limited (company registration no: 3053538) is located at 7 -11 Britannia Street, London, WC1X 9JS and is engaged in activities to support the charity. The subsidiary donates its taxable profits to the charity each year and its trading results for the year as extracted from its audited financial statements are summarised below:

	2022 £′000	2021 £′000
Turnover	61	58
Operating costs	(54)	(37)
	7	21
THE ASSETS AND LIABILITIES OF THE SUBSIDIARY WERE:	2022 £′000	2021 £′000
Current assets	48	54
Current liabilities	(15)	(9)
Share capital	33	45

#### Results of charitable subsidiary

The charity controls Music Minds Matter a Charitable Incorporated Organisation registered on 26 July 2022 (charity registration no: 1199795). Music Minds Matter is located at 7 -11 Britannia Street, London, WC1X 9JS and is engaged in activities to support all members of the music industry access mental health guidance and support.

	2022 £′000
Donation income	117
Wellbeing services	(97)
BAPAM	(248)
Other Costs	(95)
	(323)
THE ASSETS AND LIABILITIES OF THE SUBSIDIARY WERE:	2022
	£′000
Current assets	163
Current liabilities	(486)
Net assets	(323)

#### | 14 Related party transactions

During 2022, Help Musicians provided grant funding of £50,000 to Black Lives in Music which was a company set up by one of our Trustees, Charisse Beaumont. The purpose of this funding is to research and report on the experiences of musicians of colour, with the aim to help organisations (including Help Musicians) achieve diversity and inclusion goals.

In addition, Help Musicians is the sole Trustee of the following charity which makes awards of various kinds and is managed by the charity's own committees:

• Scottish Musicians Benevolent Fund (SCO12597)

Aggregate donations received from Trustees during the year were £2,426 (2021: £2,157).

Reimbursements and emoluments are disclosed in note 6.

#### 15 Pension scheme

Help Musicians operates a defined contribution scheme for all qualifying employees. The assets of the funds are held separate in funds administered by independent pension providers. The total cost of pensions incurred by the charity was £265,380 (2021: £263,665). Included in other creditors is £24,476 (2021: £21,683) in respect of the pension scheme.

#### | 16 Operating lease commitments - group and charity

The charity's total future minimum lease payments under non-cancellable operating leases is as follows for each of the following periods:

	EQUIPMENT	
	2022 £′000	2021 £'000
Less than one year	3	1
One to five years	7	-
	10	1

The charity will receive £4,800 rent in the next year (2021: £4,800)

#### 17 Consolidated Statement of Financial Activities (prior year)

	Unrestricted funds £'000	Restricted Hardship £'000	Restricted funds £'000	Total funds £'000
Income from:				
Donations and legacies	3,137	2,256	723	6,116
Charitable activities	1	-	-	1
Other trading activities	63	-	-	63
Investments	689	-	262	<b>95</b> 1
Total income	3,890	2,256	985	7,13
Expenditure on:				
Raising funds	1,442	-	171	1,613
Charitable activities				
Hardship support schemes	-	3,952	-	3,952
Health and Welfare	3,400	-	531	3,93
Creative development	1,429	-	614	2,043
Raising awareness	963	-	60	1,023
Total expenditure	7,234	3,952	1,376	12,562
Net movement in funds before gains on investments	(3,344)	(1,696)	(391)	(5,431)
Transfers between funds	(3,885)	1,904	1,981	-
Net gains on investments	4,791	-	1,244	6,035
Net movement in funds	(2,438)	208	2,834	604
Reconciliation of funds				
Total funds brought forward	48,641	442	14,051	63,134
Total funds carried forward	46,203	650	16,885	63,738

#### 18 Movement in funds (prior year)

	At 1 Jan 2021 £'000	Income £'000	Expenditure £'000	Gains £'000	Transfers £'000	At 31 Dec 2021 £'000
RESTRICTED FUNDS						
Hardship support schemes	442	2,256	(3,952)	-	1,904	442
Alan Fluck Memorial Fund	424	8	(3)	40	-	469
Jacquéline du Pré Special Fund	2,261	50	(18)	252	-	2,545
lan Fleming Music Awards Fund	2,167	65	(86)	229	-	2,375
Miriam Licette Scholarship Fund	524	8	(2)	40	86	656
Willis Grace Grant Trust	2,360	35	(12)	183	396	2,962
Sybil Tutton Charitable Trust	6,280	97	(110)	500	1,081	7,848
Gwyneth Harrison Gift	35	-	(5)	-	-	30
Music Minds Matter	-	213	(452)	-	239	-
Regions						
Scotland	-	61	(148)	-	87	-
Northern Ireland	-	55	(145)	-	90	-
Creative development	-	310	(310)	-	-	-
Career Development	-	73	(73)	-	-	-
Covid website	-	10	(12)	-	2	-
Group and Charity total - restricted funds	14,493	3,241	(5,328)	1,244	3,885	17,535
Unrestricted funds						
Designated (fixed asset)	2,362	230	(104)	-	-	2,488
General funds	46,279	3,660	(7,130)	4,791	(3,885)	43,715
Unrestricted funds	48,641	3,890	(7,234)	4,791	(3,885)	46,203
GROUP TOTAL FUNDS	63,134	7,131	(12,562)	6,035		63,738

#### 19 Analysis of group net assets between funds (prior year)

			Unrestricted funds £'000	Restricte	d funds £'000	Total funds £'000
FUNDS AT 31 DECEMBER 2021 WERE REPRESENTED BY:						
Tangible fixed assets			2,488		-	2,488
Investments			49,686		8,852	58,538
Social investments			67		-	67
Current assets			(4,620)		8,683	4,063
Current liabilities			(1,418)		-	(1,418)
Total net assets			46,203		17,535	63,738
ANALYSIS BY FUND						
	Tangible		Social	Current	Total	
	fixed assets £'000	Investments £'000	investments £'000	assets £'000	liabilities £'000	Net assets £'000
UNRESTRICTED FUNDS						
Help Musicians	-	49,686	67	(4,674)	(1,409)	43,670
MBF Trading	-	-	-	54	(9)	45
DESIGNATED FUNDS						
Fixed Asset Fund	2,488	-	-	-	-	2,488
	2,488	49,686	67	4,620	(1,418)	46,203
RESTRICTED FUNDS						
Hardship support schemes	-	-	-	650	-	650
Alan Fluck Memorial Fund	-	124	-	345	-	469
Jacqueline Du Pré Special Fund	-	779	-	1,765	-	2,544
Gwyneth Harrison Gift	-	-	-	30	-	30
lan Fleming Music Awards Fund	-	2,247	-	128	-	2,375
Miriam Licette Scholarship Fund	-	315	-	341	-	656
Willis & Grace Grant Trust	-	1,443	-	1,519	-	2,962
Sybil Tutton Charitable Trust	-	3,944	-	3,905	-	7,849
	-	8,853	-	8,681	-	17,535
Totals	2,488	58,539	67	4,062	(1,418)	63,738



