

# Fusion Fund 2020



Thank you for applying to **The Fusion Fund**

Please note the deadline to apply is before midnight on **Monday 23 March**. Any applications submitted after this date will not be accepted.

Your referee must complete the separate reference form via [the online link](#) also by the deadline.

If you have any questions about this form or your application, please get in touch with the team at [creative@helpmusicians.org.uk](mailto:creative@helpmusicians.org.uk) or 020 7239 9119

## Help Musicians eligibility criteria

To ensure your application is eligible, you need to meet the **Help Musicians criteria**. The following statements **must apply** to you as an individual applicant or to all members of a group.

- I am aged over 18
- I am actively performing music, creating music or undertaking a role that requires a high level of musical skill
- I do not have above £16,000 in savings and/or capital assets, either individually or combined with those of my partner
- I am a UK National living in the UK for at least 183 days per year.

**OR**

- I am a non-UK National who has been living in the UK for at least 183 days and have the legal right to live in the UK

**I confirm that I agree with the statements above and meet the criteria**

No

**I agree that I will be able to provide evidence relating to the criteria above if requested**

No

*Please note that if you receive an offer of funding and are unable to provide evidence when requested, funding offers may be withdrawn.*

We recognise that some applicants may seek support from their immediate networks when preparing application forms. Whilst we encourage artists to feel supported and ask for help if needed, please note that we strongly advise against multiple parties editing the application form itself, or leaving the form open on multiple devices. This can interfere with the form's settings and may render your final submission as

'incomplete' on our system. Applications still shown as 'incomplete' after the deadline will not be included in the assessment stage.

**I confirm that as the lead applicant, I will only edit and submit the form**

No

## Fusion Fund Criteria

All applications must also meet the Fusion Fund criteria. Full guidelines can be found here and we recommend you read this ahead of your application.

To give yourself the best chance of being shortlisted, please make sure your application **does not request funding** for the following:

- Activities that are not music based
- Activities that do not involve collaborations with other art forms, disciplines or wider sectors
- Projects that will act as a commission for an artist rather than making new work collaboratively
- Activity that is not primarily creative in nature (eg. PR, purchasing merchandise, creating music videos)
- Formal courses of study training or research (this includes undergraduate study, postgraduate study, year-long courses, costs associated with PhD study)
- Time limited training that would come under [Transmission Fund](#)
- Purchase of equipment
- Studio recording costs
- Activities that have already happened (we can't fund retrospectively so please check the deadline dates)
- Opportunities already funded by Help Musicians UK through our network of partners.
- Although we won't exclude applications that are asking us to contribute to a wider project, The Fusion Fund shouldn't be seen as a top up fund for larger funding bid

New work should be created collaboratively rather than adding an additional element to pre-existing material.

**I confirm that I have read the criteria and have not included anything in my application that is ineligible**

No

## About you or your group

Are you applying as an individual or group?

Lead applicant name

Artist name (if different)

**Phone**

**Email**

**Date of birth**

**Correspondence address**

**Nation/Region**

**Local authority**

**Main musical discipline**

**Genre**

**Other genre information**

## **Your biography**

Please provide a short biography of yourself or your group, either in writing or by video summary.

**Written biography (approx 500 words)**

**Video biography (approx 2 mins)**

## **Where can we find you online?**

Please only provide links to pages relevant to your work in music. You do not have to fill out all the boxes.

**Website**

**Facebook**

**SoundCloud**

**Twitter**

**Preferred streaming platform**

**YouTube**

**Instagram**

**Other**

## **About your project**

This section is an opportunity to tell us about the project you would like us to fund. For each question, **you can choose whether to answer in writing or submit a video answer.**

**Please provide a short description of your project (50 words)**

**Start Date**

**End Date**

**Written summary of your project (approx 500 - 750 words)**

**Video summary of your project (up to 2 minutes)**

**We are looking to see innovative, exciting and well thought out collaborations which will enhance your music activity using other art forms and creative practice. Please list your non-music-based artists or practitioners who you intend to collaborate with and explain why you want to work with them.**

**Written summary of collaborators (approx 500 words)**

**Video summary of collaborators (up to 2 minutes)**

**Written summary of the impact on your career and why you feel this opportunity will make a crucial difference to you (approx 500 - 750 words)**

**Video summary of the impact of your project / activity (up to 2 minutes)**

## **Project Budget**

Please complete the budget below with the estimated costs for your project. Read [our budget advice blog](#) for guidance.

## **Expenditure**

Please detail your project expenditure below. There is space for you to add the amount, the item description and notes on each cost.

Research your costs in advance and show your workings out where possible. Please also indicate which items you would allocate the Help Musicians grant to. If you are including musicians' fees as part of your Project Budget, please reference [Musicians Union](#) rates to ensure fair pay.

You may also include a contingency in your project budget where appropriate.

Please see example below:

Amount: £1,000

Item: 5 days rehearsal hire at Britannia Street studios

Notes: 5 x £200 day rate, covered by Fusion Fund

**Amount1**

**Item 1**

**Notes 1**

**Amount2**

**Item 2**

**Notes 2**

**Amount3**

**Item 3**

**Notes 3**

<b>Amount4</b>	<b>Item 4</b>	<b>Notes 4</b>
<b>Amount5</b>	<b>Item 5</b>	<b>Notes 5</b>
<b>Amount6</b>	<b>Item 6</b>	<b>Notes 6</b>
<b>Amount7</b>	<b>Item 7</b>	<b>Notes 7</b>
<b>Amount8</b>	<b>Item 8</b>	<b>Notes 8</b>
<b>Amount9</b>	<b>Item 9</b>	<b>Notes 9</b>
<b>Amount10</b>	<b>Item 10</b>	<b>Notes 10</b>

**Total Expenditure**  
£0.00

## Other funding sources

**Your first line should be the grant amount you expect to receive from Help Musicians.**

Your next step is to detail other funding sources that will be crucial in enabling your project to happen. Perhaps you've applied for a grant of £1,500 and your total project budget is £2,500.

In this section, we would expect to see where the remaining £1,000 is coming from. This can include anything from personal income, donations from family and friends through to other grant applications, crowdfunding etc.

In the notes section, please indicate whether each income line is **confirmed** or **unconfirmed** and anything else you think we need to know.

Please see example below:

Amount: £1,000

Item: Personal income contributed by 3 band members

Notes: Confirmed

<b>Funding 1</b>	<b>Source 1</b>	<b>Funding Notes 1</b>
------------------	-----------------	------------------------

<b>Funding 2</b>	<b>Source 2</b>	<b>Funding Notes 2</b>
<b>Funding 3</b>	<b>Source 3</b>	<b>Funding Notes 3</b>
<b>Funding 4</b>	<b>Source 4</b>	<b>Funding Notes 4</b>
<b>Funding 5</b>	<b>Source 5</b>	<b>Funding Notes 5</b>
<b>Funding 6</b>	<b>Source 6</b>	<b>Funding Notes 6</b>
<b>Funding 7</b>	<b>Source 7</b>	<b>Funding Notes 7</b>
<b>Funding 8</b>	<b>Source 8</b>	<b>Funding Notes 8</b>
<b>Funding 9</b>	<b>Source 9</b>	<b>Funding Notes 9</b>
<b>Funding 10</b>	<b>Source 10</b>	<b>Funding Notes 10</b>

**Total income**  
£0.00

**Total shortfall**  
£0.00

## Your music and referee

This is your opportunity to share the music you'd like to be considered alongside your application. These should be weblinks ideally and could include video or audio examples.

This is the music that will be shared with the decision making panel, so please **make sure these links are correct and live otherwise we won't be able to consider your application.**

**Link one**

**Link two**

**Before moving on, have you made sure your links are working?**  
No

## Your referee

Please give the name of your referee below. This should be an established music professional who knows your work well and is not connected to your project.

**Referee name**

## **Monitoring information**

Help Musicians uses this information to monitor and evaluate our support programmes and to find out who is applying to our funds. Monitoring information will not be forwarded to anyone external to the organisation involved in the selection decision.

Please complete all questions by selecting the appropriate responses and, if relevant, entering the information requested.

**Age group (required)**

**Gender (required)**

**Ethnicity (required)**

**Disability (required)**

**Highest level of education**

**Which of the following best describes your employment status?**

Employee (full time)

**Was music your main source of income last year?**

Yes

**Please estimate your income from music related work in the last year below**

Less than £5,000

## **How did you hear about us and staying in touch**

To ensure Help Musicians continues to increase awareness of our funding, we'd like to know how you found out about us.

**How did you find out about this opportunity?**

**Did you receive advice ahead of making your application?**

Yes I received advice from a member of staff via phone or email

We would like to keep you up to date via email with news and opportunities from Help Musicians. We will not share your details with others. If you would like to receive information from us in the future, please tick below.

**Please send me updates**

No

## **DISCLAIMER**

Help Musicians will use the information that you have submitted on this application form to help us determine your eligibility for the programme and other related purposes as deemed necessary. Awardees are advised that the information submitted will be used for assessment and evaluation purposes by Help

Musicians staff and appointed independent advisors and panellists. Monitoring Data will be used for these purposes but will not be forwarded to anyone external to Help Musicians. Please note that we are only review and assess your application if all the requested information is complete.

Please note that all data provided to Help Musicians via Cognito Forms is transmitted to and stored on a secure server in the USA. Under the terms of its [Privacy Policy](#), Cognito Forms endeavours not to, under any circumstances, contact HM applicants and awardees or share their data with any other party, except as required by law or, regarding contacting, except in response to a complaint or under a duty to disclose or share your personal data in order to comply with any legal obligations.

Thank you for your application. We will let you know if you have been successful by the [dates published on our website](#).